

item

Press release

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Award-winning design

item Industrietechnik GmbH wins the “iF product design award 2011” twice over

At the start of December, Solingen-based item Industrietechnik GmbH was proud to accept two awards for its new products. Line D30 and the item range of holders won the international “iF product design award 2011”. Over the years, numerous products from the item MB Building Kit System and Line X have taken home the iF design award.



product
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award

2011 ■



Line D30 was launched as the “round solution” in the tried-and-tested item MB Building Kit System during the Motek trade fair in autumn 2010. This new cylindrical profile system with a basic diameter of 30 mm is fully compatible with Line 8 of the item Building Kit System. Functionality and aesthetics are combined and serve to underscore the exceptional quality of the design.



Along with Line D30, item also introduced new work bench accessory solutions. The modular range of holders for tools of all types is based on clear and simple design principles. The base element of these holders is a plastic fastening block, which is fitted via a central screw. The accessory elements, which include hooks, holders and tool holders, are made from shaped stainless steel wire that is pressed into and secured in the fastening block.

The “iF product design award” is a prestigious international accolade that this year attracted 1,121 applicants from 43 countries and 2,756 products. The international panel of judges awarded prizes to 993 submissions, which will be showcased during the IF product design award exhibition from 1 March to June 2011 at the Hannover Exhibition Grounds.

Further information and application examples with videos can be found on the item microsites at:

<http://d30.item24.de/>

<http://arbeitsplatzsystem.item24.de/>

item Industrietechnik GmbH from Solingen, Germany, develops and supplies the MB Building Kit System, a system which enables customised solutions for all aspects of industrial factory equipment engineering. The Building Kit System is based on aluminium profiles, carefully coordinated fasteners, and versatile functional elements.